



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA SKED A (18391)
National/Political
1768/06312913

Invoice 635838
Inv Date 9/30/2012
Terms Net 30
Contract 331167
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments
OBAMA SKED A

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:35PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00	Day,Th-1,F-1	09/13/12 5:29AM (Th)	00:30		OFA12G104H	\$375.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,Th-1,F-1	09/14/12 5:24AM (Fr)	00:30		OFA12G104H	\$375.00	
2.0	Spot	5:30:00AM- 6:00:00	Day,Th-1,F-1	09/13/12 5:43AM (Th)	00:30		OFA12P092H	\$725.00	
2.0	Spot	5:30:00AM- 6:00:00	Day,Th-1,F-1	09/14/12 5:29AM (Fr)	00:30		OFA12P092H	\$725.00	
3.0	Spot	6:00:00AM- 7:00:00	Per week (1),Th,Fr	09/13/12 6:28AM (Th)	00:30		OFA12G104H	\$1450.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Th-1,F-1	09/13/12 8:59AM (Th)	00:30		OFA12P092H	\$1500.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Th-1,F-1	09/14/12 8:59AM (Fr)	00:30		OFA12G104H	\$1500.00	
5.0	Spot	6:00:00AM- 7:00:00	Day,Sa-2	09/15/12 6:29AM (Sa)	00:30		OFA12Z118	\$600.00	
5.0	Spot	6:00:00AM- 7:00:00	Day,Sa-2	09/15/12 6:44AM (Sa)	00:30		OFA12P092H	\$600.00	
6.0	Spot	9:00:00AM-10:00:00	Day,Sa-1	09/15/12 9:55AM (Sa)	00:30		OFA12Z118	\$800.00	
7.0	Spot	6:00:00AM- 7:00:00	Day,Su-2	09/16/12 6:14AM (Su)	00:30		OFA12P092H	\$600.00	
7.0	Spot	6:00:00AM- 7:00:00	Day,Su-2	09/16/12 6:44AM (Su)	00:30		OFA12Z118	\$600.00	
8.0	Spot	9:00:00AM-10:00:00	Day,Th-1,F-1	09/13/12 9:50AM (Th)	00:30		OFA12G104H	\$350.00	
8.0	Spot	9:00:00AM-10:00:00	Day,Th-1,F-1	09/14/12 9:50AM (Fr)	00:30		OFA12P092H	\$350.00	
9.0	Spot	10:00:00AM-11:00:00	Day,Th-1,F-1	09/13/12 10:23AM (Th)	00:30		OFA12P092H	\$350.00	
9.0	Spot	10:00:00AM-11:00:00	Day,Th-1,F-1	09/14/12 10:10AM (Fr)	00:30		OFA12G104H	\$350.00	
10.0	Spot	11:00:00AM-12:00:00	Day,Th-1,F-1	09/13/12 11:30AM (Th)	00:30		OFA12G104H	\$625.00	
10.0	Spot	11:00:00AM-12:00:00	Day,Th-1,F-1	09/14/12 10:59AM (Fr)	00:30		OFA12P092H	\$625.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,Th-1,F-1	09/13/12 12:38PM (Th)	00:30		OFA12P092H	\$625.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,Th-1,F-1	09/14/12 12:23PM (Fr)	00:30		OFA12G104H	\$625.00	
12.0	Spot	12:00:00PM-12:30:00	Day,Sa-1,Su-1	09/16/12 12:00PM (Su)	00:30		OFA12P092H	\$375.00	
13.0	Spot	1:00:00PM- 6:00:00	Day,Su-2	09/16/12 1:59PM (Su)	00:30		OFA12Z118	\$425.00	
13.0	Spot	1:00:00PM- 6:00:00	Day,Su-2	09/16/12 5:36PM (Su)	00:30		OFA12P092H	\$425.00	
14.0	Spot	4:00:00PM- 5:00:00	Day,Th-1,F-1	09/13/12 4:12PM (Th)	00:30		OFA12G104H	\$775.00	
14.0	Spot	4:00:00PM- 5:00:00	Day,Th-1,F-1	09/14/12 4:37PM (Fr)	00:30		OFA12P092H	\$775.00	
15.0	Spot	5:00:00PM- 6:00:00	Day,Th-1,F-2	09/13/12 5:13PM (Th)	00:30		OFA12P092H	\$1425.00	
15.0	Spot	5:00:00PM- 6:00:00	Day,Th-1,F-2	09/14/12 5:24PM (Fr)	00:30		OFA12G104H	\$1425.00	
15.0	Spot	5:00:00PM- 6:00:00	Day,Th-1,F-2	09/14/12 5:29PM (Fr)	00:30		OFA12P092H	\$1425.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,Th-1,F-1	09/13/12 5:58PM (Th)	00:30		OFA12G104H	\$2150.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,Th-1,F-1	09/14/12 6:14PM (Fr)	00:30		OFA12G104H	\$2150.00	
17.0	Spot	7:00:00PM- 7:30:00	Day,Th-2,F-1	09/13/12 7:06PM (Th)	00:30		OFA12P092H	\$2000.00	
17.0	Spot	7:00:00PM- 7:30:00	Day,Th-2,F-1	09/13/12 7:25PM (Th)	00:30		OFA12G104H	\$2000.00	
17.0	Spot	7:00:00PM- 7:30:00	Day,Th-2,F-1	09/14/12 7:25PM (Fr)	00:30		OFA12P092H	\$2000.00	
18.0	Spot	7:30:00PM- 8:00:00	Day,Th-1,F-2	09/13/12 7:53PM (Th)	00:30		OFA12P092H	\$2000.00	
18.0	Spot	7:30:00PM- 8:00:00	Day,Th-1,F-2	09/14/12 7:41PM (Fr)	00:30		OFA12G104H	\$2000.00	
18.0	Spot	7:30:00PM- 8:00:00	Day,Th-1,F-2	09/14/12 7:54PM (Fr)	00:30		OFA12P092H	\$2000.00	
19.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	09/15/12 7:46PM (Sa)	00:30		OFA12P092H	\$650.00	
20.0	Spot	10:00:00PM-11:00:00	Day,M-1	09/17/12 10:37PM (Mo)	00:30		OFA12Z118	\$3750.00	
21.0	Spot	8:00:00PM- 9:00:00	Day,F-1	09/14/12 8:00PM (Fr)	00:30		OFA12G104H	\$1850.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associ(2890)
Buyer KEULEMAN,KATIE
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand OBAMA SKED A (18391)
Acct Types National/Political
Est/Headline 1768/06312913
Demo
Revision
Comments OBAMA SKED A

Invoice 635838
Inv Date 9/30/2012
Terms Net 30
Contract 331167
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:35PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
22.0	Spot	11:00:00PM-11:35:00	Day,Th-1,F-1,Su-1	09/13/12 11:14PM (Th)	00:30	OFA12G104H	\$1425.00	
22.0	Spot	11:00:00PM-11:35:00	Day,Th-1,F-1,Su-1	09/14/12 11:26PM (Fr)	00:30	OFA12P092H	\$1425.00	
22.0	Spot	11:00:00PM-11:35:00	Day,Th-1,F-1,Su-1	09/16/12 11:13PM (Su)	00:30	OFA12Z118	\$1425.00	
23.0	Spot	11:35:00PM-12:05:00	Day,Th-1,F-1	09/13/12 11:45PM (Th)	00:30	OFA12P092H	\$725.00	
23.0	Spot	11:35:00PM-12:05:00	Day,Th-1,F-1	09/14/12 12:04AM (Fr)	00:30	OFA12G104H	\$725.00	
24.0	Spot	12:05:00AM- 1:05:00	Day,Th-2,F-1	09/13/12 12:24AM (Th)	00:30	OFA12G104H	\$340.00	
24.0	Spot	12:05:00AM- 1:05:00	Day,Th-2,F-1	09/13/12 12:52AM (Th)	00:30	OFA12P092H	\$340.00	
24.0	Spot	12:05:00AM- 1:05:00	Day,Th-2,F-1	09/14/12 12:24AM (Fr)	00:30	OFA12P092H	\$340.00	
25.0	Spot	8:00:00PM-11:30:00	Day,Sa-1	09/15/12 11:41PM (Sa)	00:30	OFA12Z118	\$3300.00	
26.0	Spot	5:00:00AM- 5:30:00	Day,M-1	09/17/12 5:24AM (Mo)	00:30	OFA12P092H	\$375.00	
27.0	Spot	5:30:00AM- 6:00:00	Day,M-1	09/17/12 5:42AM (Mo)	00:30	OFA12Z118	\$575.00	
28.0	Spot	10:00:00AM-11:00:00	Day,M-1	09/17/12 10:11AM (Mo)	00:30	OFA12Z118	\$300.00	
29.0	Spot	11:00:00AM-12:00:00	Day,M-1	09/17/12 11:30AM (Mo)	00:30	OFA12P092H	\$625.00	
30.0	Spot	12:00:00PM- 1:00:00	Day,M-1	09/17/12 12:41PM (Mo)	00:30	OFA12Z118	\$525.00	
31.0	Spot	4:00:00PM- 5:00:00	Day,M-1	09/17/12 4:55PM (Mo)	00:30	OFA12P092H	\$625.00	
32.0	Spot	5:00:00PM- 6:00:00	Day,M-1	09/17/12 5:29PM (Mo)	00:30	OFA12Z118	\$1400.00	
33.0	Spot	6:00:00PM- 6:30:00	Day,M-1	09/17/12 6:24PM (Mo)	00:30	OFA12P092H	\$1850.00	
34.0	Spot	7:00:00PM- 7:30:00	Day,M-1	09/17/12 7:25PM (Mo)	00:30	OFA12Z118	\$1850.00	
35.0	Spot	7:30:00PM- 8:00:00	Day,M-1	09/17/12 7:29PM (Mo)	00:30	OFA12P092H	\$1850.00	
36.0	Spot	11:35:00PM-12:05:00	Day,M-1	09/17/12 12:01AM (Mo)	00:30	OFA12P092H	\$675.00	
37.0	Spot	12:05:00AM- 1:05:00	Day,M-2	09/17/12 12:37AM (Mo)	00:30	OFA12Z118	\$275.00	
37.0	Spot	12:05:00AM- 1:05:00	Day,M-2	09/17/12 12:45AM (Mo)	00:30	OFA12P092H	\$275.00	
38.0	Spot	9:00:00AM-10:00:00	Per week (1),Mo	09/17/12 9:56AM (Mo)	00:30	OFA12P092H	\$375.00	M/G For 12.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$64,970.00
Commission	(\$9,745.50)
Net Total	\$55,224.50

Total Spots 62

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.